

**Proposed Course Structure for I- Year at JNTUH
CMU – MBA 2014 – 15 Batch**

Semester-I	Semester-II
1. Management and Organisational Behavior	1. Financial Management
2. Managerial Economics	2. Global Business Environment
3. Research and Communication Methodology	3. Production and Operations Management
4. ERP & MIS	4. Marketing Management
5. Financial Accounting and Analysis	5. International HRM
6. Quantitative Analysis for Business Decisions	6. Security Analysis and Portfolio Management

During Summer 2014, Internship of one month duration in industry is mandatory.

Concentrations & Electives at Central Michigan University in II – Year

Students of the MBA program can obtain a concentration in any field of their choice. To receive credit as a concentration, students must complete a minimum of 8 elective credits in one of the following areas:

- Accounting
- Management Information Systems (* SAP courses are available for this concentration)
- Business Economics
- Finance
- General Business Management
- Marketing
- Management Consulting
- International Business

***Summer Internships:** The Summer Internships should be completed in consultation with the internal Supervisor.

**** Methodology:** Lecturing, case Studies, industry visits, assignments and mentoring / guidance by professionals.

***** Final Research Project:** The students should select a topic in consultation with the guide allotted. The topic can be on any area of International Financial Management, International Marketing Management, International HRM or any other relevant area. The students should do the necessary literature survey by going through the National and International Journals. Further the

report should be finalized based on the analysis of the primary and secondary data collected. Students may do the final projects overseas also (at their cost). Any post graduate with relevant experience in the area of international business can be selected as research guide / supervisor. Grades will be awarded for the project work and viva.